27/07/2025 Targeting activity

# **Targeting activity**

Making sure police activity is in the right areas to provide greater focus to community engagement, problem-solving, prevention and early intervention.

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Written by College of Policing

## Targeting activity - guideline

Chief officers should ensure policing activities within neighbourhoods are targeted according to the needs of different communities, taking account of threat, risk, harm and vulnerability.

#### Essential elements include:

- scanning and analysis that takes account of all relevant information (including public perceptions)
  in order to target people and places effectively
- identifying what different communities need from neighbourhood policing (including reassurance and harm reduction)
- identifying and prioritising those people, groups and places with the greatest needs
- being clear about how police and partner responses are coordinated and target places, victims and offenders

### Targeting activity should:

- provide greater focus to community engagement, problem-solving, prevention and early intervention
- inform resource deployment decisions
- lead to a more coordinated response with partners and reduce demand

### **Empirical evidence**

Good

#### **Practitioner evidence**

Available

## Tags

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Evidence-based policing Neighbourhood policing